

# PROGRAM AD RATE SHEET

## TOWNE SINGERS HOLIDAY CONCERT



**Saturday, Dec. 2, 4:30 pm**



**First United Methodist Church**

**500 E. Colorado Blvd. in Pasadena**

Advertising Rates (circle appropriate ad):

- ♪ Inside Cover(s) (COLOR) (4.7" wide by 7.6" high) \$200.00
- ♪ Full Page (4.7" wide by 7.6" high) \$120.00
- ♪ Three-quarter Page (4.7" wide by 5.7" high) \$ 90.00
- ♪ Half Page (4.7" wide by 3.8" high) \$ 60.00
- ♪ Quarter Page/Business Card (4.7" wide by 1.9" high) \$ 30.00  
(or vertical format 2.35" wide by 3.8" high) \$ 30.00

All copy and payments must be RECEIVED  
at the ADDRESS BELOW BY **Nov. 20<sup>th</sup>, 2017**

PLEASE MAKE CHECKS PAYABLE TO TOWNE SINGERS.

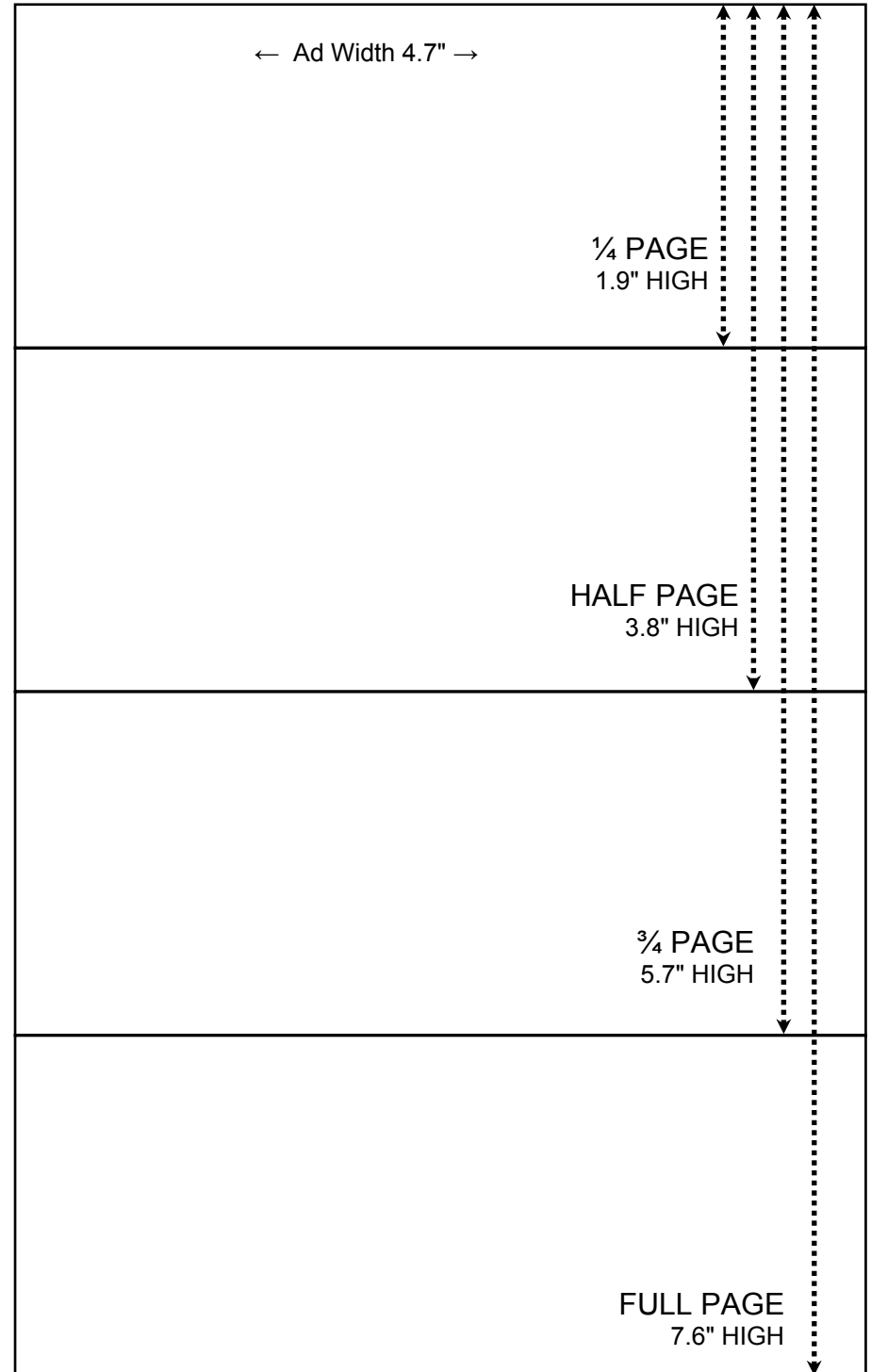
- All ads will be printed in dark ink on white paper.
- All copy must be inside the lines indicated on the size chart at the right.
- Ads will be placed by the program designer. No specific locations are guaranteed.
- All ads must be submitted as camera-ready. We will do touch-up, but no original artwork.
- Copy submitted will not be returned.

Please submit camera ready copy with payment in full to:

**Chuck Hains**            **OR**            **Richard Council**  
**1391 La Solana Drive**            **3824 Franklin St.**  
**Altadena, CA 91001**            **La Crescenta, 91214**

**Questions? Call 626-794-6458**

**THANK YOU FOR YOUR SUPPORT OF TOWNE SINGERS!**





The Towne Singers 2017 Holiday concert "*There's Magic in the Air*" is coming soon! The concert will be performed on one night only, Saturday December 2<sup>nd</sup> at 4:30 pm, at the beautiful First United Methodist Church in Pasadena

The choral concert theme is "*There's Magic in the Air – for Children Young and Old*": the season's musical bests have been selected for their special reference to children and the awe they inspire. The repertoire includes many Holiday standards, many with beautiful new choral arrangements. The concert will include *The Little Drummer Boy*, *I Want a Hippopotamus for Christmas*, *O Nata Lux*, *Ma'oz Tzur*, *Christmas Time Is Here*, *A La Nanita Lullaby*, *Christmas Toys On Parade*, *Santa Claus Is Comin' To Town*, *Polar Express Medley*, and more. We finish with the *Hallelujah Chorus*, enhanced by the church's majestic organ.

The chorus will be conducted by Lance Merrill, accompanied by a small orchestral ensemble, and the music will be complemented by an entertaining narrative.

The concert venue, located at 500 E. Colorado Boulevard in Pasadena, is easy to access and features fantastic acoustics!

Tickets can be obtained from a Towne Singer, or via the Towne Singers website at [TowneSingers.org](http://TowneSingers.org). See the flyer on the left for more information.

The Towne Singers is a community chorus based in La Cañada-Flintridge, and has provided entertainment for the valley/foothill communities for thirty years. Led by its talented and energetic conductor, Lance Merrill, the group presents concerts in May and December of each year. Each performance features the Towne Singers' signature mix of great music, humor, and other entertaining elements.

at the First United Methodist Church of Pasadena

Contact: [townesingers87@gmail.com](mailto:townesingers87@gmail.com), Phone: (818) 275-4117

Pre-sale: adult ticket – \$25, child ticket – \$15 (3 to 10 years of age)

Group Rate - \$20 per ticket for 10 or more tickets

Tickets available on-line at <http://TowneSingers.org>

This performance is supported, in part, by the Los Angeles County Board of Supervisors through the Los Angeles County Arts Commission

